

Regd. Office : "Pantomath Nucleus House", Saki Vihar Road, Andheri (E), Mumbai - 400 072. Maharashtra, INDIA.

Tel.: (022) 2858 3333 / 2858 4545 / 6132 5757 • URL: investmentz.com • E-mail: customerservice@acm.co.in/ investorgrievance@acm.co.in • CIN: U65990MH1993PLC075388

Investor Charter in Respect of Portfolio Management Services

A. Vision and Mission Statements for investors.

Vision:

To implement diligently researched customised investment strategies which help investors meet their long-term financial goals in a risk appropriate manner.

Mission:

To ensure that the PMS industry provides a viable investment avenue for wealth creation by adopting high levels of skill, integrity, transparency and accountability.

B. <u>Details of business transacted by the organization with respect to the investors</u>.

a. appropriate risk profiling of investors

- b. to provide Disclosure Document to investors
- C. executing the PMS agreement
- **d**. Making investment decisions on behalf of investors (discretionary) or investment decisions taken at the discretion of the Investor (non-discretionary) or advising investors regarding their investment decisions (advisory), as the case may be.

C. Details of services provided to investors and estimated timelines:-

i. Discretionary & Non-Discretionary Portfolio Management Services (PMS):-

Under these services, all an investor has to do, is to give his portfolio in any form i.e. in stocks or cash or a combination of both. The minimum size of the portfolio under the Discretionary and/ or Non-Discretionary Funds Management Service should be Rs.50 lakhs as per the current SEBI Regulations. However, the PMS provider reserves the right to prescribe a higher threshold product-wise or in any other manner at its sole discretion. The PMS provider will ascertain the investor's investment objectives to achieve optimal returns based on his risk profile. Under the Discretionary Portfolio Management service, investment decisions are at the sole discretion of the PMS provider if they are in sync with the investor's investment objectives. Under





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the Non-Discretionary Portfolio Management service, investment decisions taken at the discretion of the Investor.

ii. Investment Advisory Services: -

Under these services, the Client is advised on buy/sell decision within the overall profile without any backoffice responsibility for trade execution, custody of securities or accounting functions. The PMS provider shall be solely acting as an Advisor to the Client and shall not be responsible for the investment/divestment of securities and/or administrative activities on the client's portfolio. The PMS provider shall act in a fiduciary capacity towards its Client and shall maintain arm's length relationship with its other activities. The PMS provider shall provide advisory services in accordance with guidelines and/or directives issued by the regulatory authorities and/or the Client from time to time in this regard.

iii. <u>Client On-boarding</u>

- a. Ensuring compliance with KYC and AML guidelines.
- b. franking & signing the Power of Attorney to make investment decisions on behalf of the investor.
- C. opening demat account and funding of the same from the investor's verified bank account and/or transfer of securities from verified demat account of the investor and
- d. Mapping the said demat account with Custodian.

iv. Ongoing activities

- a. To provide periodic statements to investors as provided under the PMS Regulations 2020 and other SEBI notifications and circulars ("PMS Regulations") and
- b. Providing each client an audited account statement on an annual basis which includes all the details as required under the PMS Regulations.

v. Fees and Expenses

Charging and disclosure of appropriate fees & expenses in accordance with the PMS Regulations.

vi. Closure and Termination

Upon termination of PMS Agreement by either party, the securities and the funds lying in the account of the investor shall be transferred to the verified bank account/ demat account of the investor.

vii. Grievance Redressal

Addressing in a time bound manner investor's queries, service requests and grievances, if any, on an ongoing basis.





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Timelines of the services provided to investors are as follows:

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No.	Service / Activity	Timeline
		7 days from receipt of all requisite documents from the
	Opening of PMS account (including demat	client, subject to review of the documents for accuracy and
1	account) for residents.	completeness by portfolio manager and allied
		third party service providers as may be applicable.
	Opening of PMS account (including demat	14 days from receipt of all requisite documents from the
	account) for non-individual clients.	client, subject to review of the documents for accuracy and
•		completeness by portfolio manager and allied third party
2		service providers as may be applicable.
		14 days from receipt of all requisite documents from the
	account, bank account and trading account)	client, subject to review of the documents for accuracy and
		completeness by portfolio manager and allied third party
3		service providers as may be applicable.
	Registration of nominee in PMS account and demat account	Registration of nominee should happen along with account
		opening, therefore turnaround time should be same as
4		account opening turnaround time.
		10 days from receipt of requisite nominee modification form,
	demat account.	subject to review of the documents for accuracy and
5		completeness by portfolio manager and allied
		third party service providers as may be applicable.
	Uploading of PMS account in KRA and CKYC	10 days from date of account opening (Portfolio Manager
6		may rely on the custodian for updating the same).
	database.	
	Whether portfolio manager is registered with SEBI, then SEBI registration number.	At the time of client signing the agreement; this information
_		should be a part of the account opening form and disclosure document.
		Disclosure of portfolio manager's total AUM - monthly to SEBI
		Disclosure of latest networth should be done in disclosure
	manager and total AUM.	document whenever there are any material changes.
8		At the time of client signing the agreement; this
9	Intimation of type of PMS account-discretionary.	information should be a part of account opening form.
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	Intimation of type of PMS account - non	At the time of client signing the agreement; this
10		information should be a part of the account opening
	discretionary.	form.
	Intimation to client what discretionary account	At the time of client signing the agreement; this information
	entails and powers that can be exercised by	should be a part of the account opening form.
11	portfolio manager.	
	Intimation to client what non- discretionary	
	account entails and powers that can	At the time of client signing the agreement; this information
12	be exercised by portfolio Manager	should be a part of the account opening form.
	Copy of executed PMS agreement sent to client.	
13		Within 3 days of client request.
14		All details regarding client portfolios should be shared
		quarterly (point 26).
	Issuance of funds and securities balance	This data should be shared on a quarterly basis or upon
15	statements neid by client.	client request.
	Intimation of name and demat account number of custodian for PMS account.	Within 3 days of PMS and demat account opening.
16		At the time of client signing agreement; this information
17	Conditions of termination of contract	should be a part of account opening form.
		At the time of client signing the agreement; this
		information should be a part of account opening form.
19		Within 3 days of client request.
20	Intimation to client about what all transactions	At the time of client signing the agreement; this
	can portfolio manager do using PoA.	information should be a part of account opening form.
04	Frequency of providing audited reports to clients	A
21		Annual. At the time of client signing the agreement; this
22	Evolution of risks involved in investment	information should be a part of account opening form.
÷		Indicative tenure should be disclosed at the time of client
	Intimation of tenure of portfolio investments.	signing the agreement; this information should be a part
23		of the account opening form.
		Negative list of securities should be taken from the client at
	Intimation clearly providing restrictions	the time of client signing the agreement; this information
24		should be a part of the account opening form.
		Settlement of funds and securities is done by the Custodian.
		The details of clients' funds and securities should be sent to
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Asit C. Mehta

Corporate Member: BSE Ltd. & National Stock Exchange of India Ltd.

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) I	25		the clients in the prescribed format not later than on a	200700000
	20			
			quarterly basis.	
		Frequency of intimation of transactions undertaken in portfolio account.	Not later than on a quarterly basis or upon clients' request.	
F		Intimation regarding conflict of interest in any	The portfolio manager should provide details of related party	
		transaction.	transactions and conflict of interest in the Disclosure	
	27		Document which should be available on website of	
			portfolio manager at all times.	
Ī		Timeline for providing disclosure document to	The latest disclosure document should be provided to	
		investor.	investors prior to account opening and the latest disclosure	
	28		documents should be available on website of portfolio	
			manager at all times.	
	29	Intimation to investor about	Within 3 days of PMS and demat account	
	30	Redressal of investor grievances	Within 30 days, subject to all the information required to	
			redress the complaint is provided by the complainant to the	
			portfolio manager	

Notes:

1 The number of days in the above timelines indicate clear working days

D. Details of grievance redressal mechanism and how to access it

- It is mandatory for every PMS provider to register itself on SEBI SCORES (SEBI Complaint Redress System). SCORES is a centralised online complaint resolution system through which the complainant can take up his grievance against the PMS provider and subsequently view its status. (https://scores.gov.in/scores/Welcome.html)
- The details such as the name, address and telephone number of the investor relations officer of the PMS provider who attends to the investor queries and complaint should be provided in the PMS Disclosure document.
- 3. The grievance redressal and dispute mechanism should be mentioned in the Disclosure Document.
- 4. Investors can approach SEBI for redressal of their complaints. On receipt of complaints, SEBI takes up the matter with the concerned PMS provider and follows up with them.
- Investors may send their complaints to: Office of Investor Assistance and Education, Securities and Exchange Board of India, SEBI Bhavan. Plot No. C4- A, 'G' Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051.





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E. Expectations from the investors (Responsibilities of investors)

- 1. Check registration status of the intermediary from SEBI website before availing services.
- 2. Submission of KYC documents and application form in a timely manner with signatures in appropriate places and with requisite supporting documents.
- 3. Read carefully terms and conditions of the agreement before signing the same.
- 4. Thorough study of the Disclosure Documents of the PMS to accurately understand the risks entailed by the said investment in PMS.
- 5. Accurate and sincere answers given to the questions asked in the 'Risk Questionnaire' shall help the PMS provider properly assess the risk profile of the investor.
- 6. Thorough study of the quarterly statements sent by the PMS provider to the investor intimating him about the portfolio's absolute and relative performance, its constituents and its risk profile.
- 7. Ensure providing complete details of negative list of securities as part of freeze instructions at the time of entering into PMS agreement and every time thereafter for changes, if any, in a timely manner.
- 8. To update the PMS provider in case of any change in the KYC documents and personal details and to provide the updated KYC along with the required proof.

